# Al-Driven Visual Content Generation

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S-LAB FOR ADVANCED INTELLIGENCE

## MMLab@NTU





#### ABOUT MMLab@NTU

MMLab@NTU was formed on the 1 August 2018, with a research focus on computer vision and deep learning. Its sister lab is MMLab@CUHK. It is now a group with three faculty members and more than 40 members including research fellows, research assistants, and PhD students.

Members in MMLab@NTU conduct research primarily in low-level vision, image and video understanding, creative content creation, 3D scene understanding and reconstruction. Have a look at the overview of our research. All publications are listed here.

We are always looking for motivated PhD students, postdocs, research assistants who have the same interests like us. Check out the careers page and follow us on Twitter.



## **Al-Generated Content (AIGC)**



Movie



Game



Anime



VTuber



C



Script-剧本创作 Sculpting 雕刻 Topology . 拓扑 Animals 生物形象设定 Layout Desig 镜头预演 World-views Scenery 布景 世界观 scene 场景设定 Make Up 化妆 Filming Shoot 拍摄镜头 Props 道具



**Virtual Beings** 



#### **2D Generation**



**Motion Generation** 





#### **3D Generation**

"brown wooden dock on lake surrounded by green trees during daytime"





**Scene Generation** 







### **INTRODUCTION**

Human full-body images •



- Pose Transfer •
- Virtual try-on •

Source image/Target p

Our results









#### **FRAMEWORK OF TEXT2HUMAN**





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### **FRAMEWORK OF TEXT2HUMAN**





#### **FRAMEWORK OF TEXT2HUMAN**





### **INTERACTIVE USER INTERFACE**





#### **DEEPFASHION-MULTIMODAL DATASET**





#### **DEEPFASHION-MULTIMODAL DATASET**

- 44,096 high-resolution human images, including 12,701 full body human images
- manually annotated the human parsing labels
- DensePose for each human image
- manually annotated the keypoints
- manually annotated with attributes
- textual description











### EXPERIMENT











#### **MORE SYNTHESIZED HUMAN IMAGES**

















#### **SUMMARY**



#### Task

#### Controllable Human Image Generation







#### Method

#### Text2Human



#### **SUMMARY**



## Dataset DeepFashion-Multimodal









#### **TEXT-DRIVEN IMAGE GENERATION**









DALL·E<sup>[1]</sup>



Imagen <sup>[3]</sup>

[1] https://openai.com/blog/dall-e/[3] https://imagen.research.google

[2] https://openai.com/dall-e-2/

## **TEXT-DRIVEN 3D GENERATION**



#### **CLIP + DIFFERENTIABLE RENDERING**



Dream Field <sup>[1]</sup>



Text2Mesh<sup>[2]</sup>

### WHAT ABOUT TEXT-DRIVEN AVATAR GENERATION => NOW WE HAVE <u>AVATARCLIP</u>





#### **TEXT-DRIVEN 3D GENERATION** CLIP + DIFFERENTIABLE RENDERING





a) Differentiable Rendering

b) Optimization guided by CLIP

#### **AVATARCLIP: HOW IT WORKS**



#### **A) STATIC AVATAR GENERATION**

Shape Description: "a tall and fat man"

Appearance Description: "Iron Man"

#### **B) MOTION GENERATION**

Motion Description: "running"





### **AVATARCLIP: DETAILED PIPELINE**





#### **AVATARCLIP: TO THE IMPLICIT SPACE**





**Implicit Function** 

# AVATARCLIP: SHAPE SCULPTING AND TEXTURE GENERATION







**Examples of Intermediate Results**
### **AVATARCLIP: OPTIMIZATION PROCESS**



#### A) RANDOM BACKGROUND SEGMENTATION





1) Black 2) White



#### **B) SEMANTIC-AWARE PROMPT AUGMENTATION**



### **AVATARCLIP: DETAILED PIPELINE**





### **AVATARCLIP: CANDIDATE POSES GENERATION**

### A) POSE VAE (VPOSER)

#### **B) CLIP-GUIDED CANDIDATE POSES QUERY**









## **OVERALL RESULTS**



Create Your Own Avatar with Natural Languages!



#### **Renderer Controller**

Vertex Color

\*

- □ Wireframe
- Normal

60 FPS (1-60)

### **CONTROLLING & CONCEPT MIXING ABILITIES**





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### **QUANTITATIVE RESULTS: USER STUDY**



#### **A) STATIC AVATAR GENERATION**













## **3D** Animation





Video Games



Films



VTuber



# **Motion Collection**





- Expensive
- **Time-consuming**
- Not User-friendly

- Cheap
- Efficient
- **User-friendly**



## **Text-driven Motion Generation**







# **Classical Motion Generative Model**



Discriminator



MoGlow<sup>[3]</sup> (Normalization Flow)

INR<sup>[4]</sup> (Implicit Function)

DB

#### **Issues: 1) Hard to model complicated motion sequence 2) Lack of diversity**

[1] Petrovich M, et al. Temos: Generating diverse human motions from textual descriptions. ECCV 2022 [2] Sigal R, et al. MoDi: Unconditional Motion Synthesis from Diverse Data. ArXiv 2022

[3] Henter GE, et al. Moglow: Probabilistic and controllable motion synthesis using normalising flows. TOG 2020

[4] Cervantes P, et al. Implicit neural representations for variable length human motion generation. ECCV 2022



# **Motion Generation with Diffusion Model**







## Framework





Challenge:

- 1. Variable length
- 2. Fusing timestep
- 3. Improve efficiency



# **Cross-Modality Linear Transformer**







# **Linear Self-Attention**





**Classical Self-Attention** 



Linear Self-Attention









d) Tying the shoe, standing up and then walking forward



## Examples



a person spins quickly and takes off running. #29















#### MotionDiffuse: Text-Driven Human Motion Generation with Diffusion Model

This is an interactive demo for MotionDiffuse. For more information, feel free to visit our project page(https://mingyuan-zhang.github.io/projects/MotionDiffuse.html).





## **Text-driven Content Generation**







DALL-E<sup>[2]</sup>



DreamFusion<sup>[3]</sup>

### Imagen<sup>[1]</sup>



[1] <u>https://imagen.research.google/</u>
[2] <u>https://openai.com/dall-e-2/</u>
[3] <u>https://dreamfusion3d.github.io/</u>

# What about creating the environment?





#### The surrounding environment is also important to an immersive VR experience.

•

Full field of view (360°) → Panorama
Realistic illuminations → HDR
High-quality textures → 4K resolution



# **Create the Surroundings Using Texts**





## Text2Light An Overview







## Text2Light Stage I: Text-driven LDR Panorama Generation







## Text2Light Stage I: Structure-aware Local Sampler



Spherical Positional Encoding (SPE)





## Text2Light Stage II: Super-Resolution Inverse Tonemapping







## Text2Light Stage II: SR-iTMO as two MLPs



Super-Resolution Inversed Tone Mapping Operator (SR-iTMO)



## Text2Light Applications: UI





Own Your Reality with Any Sentences

**Describe Your Scene** 

e.g. a living room





"white bed linen with white pillow"











"brown wooden floor with white wall"



"closeup photo of concrete stair surrounded by white painted wall"







"blue and brown wooden counter"





"empty parking lot during daytime"











"gray concrete pathway with wall signages"





"brown wooden floor with white wall"



"closeup photo of concrete stair surrounded by white painted wall"





"blue and brown wooden counter"





"empty parking lot during daytime"







"lined brown pew benches"



"photo of

orange chairs"



"Avenue, Trees, Path, Sunbeams, Sunrays"



"ocean waves crashing on shore under blue and white cloudy sky during daytime"







"road with falling leaves in between of trees"











"lined brown pew benches"





"Avenue, Trees, Path, Sunbeams, Sunrays"



"ocean waves crashing on shore under blue and white cloudy sky during daytime"







"photo of























**Project Page** 



https://frozenburning.github.io/projects/text2light/


## HuMMan MoCap System



Search by Action

Search by Actor

## MMHuman3D Software





### 2D Generation

# Thank you!



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#### **3D Generation**

"brown wooden dock on lake surrounded by green trees during daytime"





**Scene Generation** 



**Motion Generation**